



# Privacy Policy

**Last Updated and Effective as of: January 1, 2023**

We value your patronage and recognize that privacy is important to you. This Privacy Policy explains how we collect, use, protect and disclose your personal information, your rights with respect to your personal information, and how you can exercise them.

Garden City, Inc., d/b/a Casino M8trix, and its affiliates (e.g., its parent company, subsidiaries, and other companies owned or controlled by Casino M8trix, or under common ownership or control with Casino M8trix) (collectively, “we,” “our,” “us,” or “Casino M8trix”) is an entertainment destination, providing gaming, dining, event space, and other entertainment related products and services for adults (collectively, “**Services**”) at our casino property in San Jose, California.

Casino M8trix does not sell your personal information for monetary compensation to third parties. However, as outlined in this Privacy Policy, we collect, use and disclose information about you, both online and offline, in providing our Services and when you use our Services, whether in person at our casino or online through our website(s) (e.g., [www.casinom8trix.com](http://www.casinom8trix.com)), mobile application(s), social media pages, and other electronic communications (each a “Site”). There may be additional notices of our offline privacy practices that we may provide to you at or before the time we collect your personal information. Please read any such notices so you can understand how they apply to you.

By visiting or otherwise using our Sites or our Services, you are consenting to our collection and handling of your information as set forth in this Privacy Policy. If you do not agree or wish to consent, please discontinue use of our Site(s), and do not use or participate in our Services.

If you have any questions relating to Casino M8trix’s privacy practices, please contact us at [Privacy@CasinoM8trix.com](mailto:Privacy@CasinoM8trix.com).

## **1. Information We Collect**

In the 12-months preceding the Last Updated and Effective Date of this Privacy Policy, we have, and continue, to collect personal information from you and from various other sources in a variety of ways, as follows.

- A. Identifiers**, including real name, alias, postal address, telephone number, date of birth, unique personal identifier, online identifier, internet protocol (IP) address, email address, account name, social security number, driver’s license number, passport number or other similar identifiers. For example, when you visit, use, or access any of our Sites or Services (e.g., to subscribe to Club 8 Rewards, use our Contact Us page, make



reservations or inquire into any of our Services), you provide us with personal information such as your name, telephone number, and email address. When you park at our casino, we may collect information about your vehicle, including an image of your vehicle, its make, model and license plate number, and the date and time you were on our property (“Vehicle Information”), for safety, security, fraud prevention and other purposes.

- B. Personal information** described in Cal. Civ. Code 1798.80 (e) including, but not limited to, name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. For example, when you make a purchase, visit, use or access our Site or Services, you may provide us with your credit or debit card or other financial account information, your driver’s license or state-issued identification card or passport. For safety, security, regulatory and other purposes, we use video and other surveillance systems to monitor the activities at our casino property, which capture visitors’ physical characteristics and other such personal information (“Video Surveillance Information”)
- C. Characteristics of protected classifications** including race, color, national origin, ethnic origin, sex, sexual orientation, gender, gender identity, gender expression, age, disability status, military and veteran status, and other protected classifications under California or federal law. For example, when you apply for a job with us, we collect this type of information for equal opportunity or affirmative action programs, as required or permitted by law. Protected classification characteristics may also be collected when you visit, access or use a Site or our Services, including by video surveillance for safety, security, fraud prevention and other purposes.
- D. Commercial information** including records of personal property, products or services purchased, obtained or considered, or other purchasing or consuming histories or tendencies; gaming-related information, entertainment, travel, dining, and lodging. When you visit, use or access our Site or Services, we may collect information about your activities including your purchases, reservations and gaming activity, including information required by gaming regulators.
- E. Biometric information**, meaning physiological, biological, or behavioral characteristics including imagery of the iris, retina, fingerprint, face, facial recognition, hand, palm, vein patterns and voice recordings, intended to be used singly or in combination with each other or other identifying data to establish individual identity. For example, we use video and other surveillance systems at our casino property for safety, security, fraud prevention and other purposes, which may incorporate facial recognition technologies.



**F. Internet or other electronic network activity**, including Internet Protocol (IP) address, browsing history, search history, interaction with an internet website, application or advertisement. When you use our visit, use, or access our Site or Services, including Wi-Fi services at our casino, we may collect (directly or through third parties) your IP address, information about the type of device and browser you are using, your interaction with our website, the websites you visit, your precise physical location, etc.

Casino M8trix and its third-party service providers may also collect and use “cookies” and similar technologies to improve, enhance and optimize your online experience with our website, to conduct website traffic and other data analytics, and to modify, improve and enhance any of our Sites and Services. When you use integrated social media features associated with or relating to Casio M8trix and its Site or Services, or other social media websites or mobile applications, we may obtain information including your name, online profile, e-mail address, and videos, recordings and images of you (“Social Media Information”). For more information about the cookies we use, please see the section of this Privacy Policy discussing Cookies below.

**G. Geolocation data**, or data derived from a device that is used or intended to be used to locate a consumer within a geographic area.

**H. Audio, electronic, visual, thermal, olfactory, or similar information**, included voicemail messages, phone and/or video interviews, recorded phone calls, etc. When you visit our casino, we use video and other surveillance systems to monitor gaming and other public areas within and around our property for safety, security, fraud prevention and other purposes. When you call us to make reservations or inquire about any of our Services, we receive your voicemail messages, we may obtain information about you and your request, and we may monitor and record such interaction.

**I. Professional or employment-related information**, including information on your resume or curriculum vitae, employment history, education history, certifications, languages, security clearance information, work authorization, past and expected compensation, information of professional and personal references and referral sources, emergency contact information, and other work-related information. When you apply for a job with us, you may provide us with your work history, and we may collect background and other security clearance information as part of the employment application process (“Employment Application Information”).

**J. Education information** that is not publicly available personally identifiable information as defined in the Family Education Rights and Privacy Act (20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99). If you apply for a job with us, you may provide us with your resume and non-public education history.

**K. Inferences** drawn from any other personal information to create a profile about a consumer reflecting the consumer’s preferences, characteristics, psychological trends,



predispositions, behavior, attitudes, intelligence, abilities, and aptitudes including assessment of aptitudes, abilities and preferences.

- L. Sensitive personal information** including social security, driver's license, state identification card, or passport number; account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; a consumer's precise geolocation; a consumer's racial or ethnic origin, religious or philosophical beliefs, or union membership; contents of a consumer's mail, email, and text message to recipients other than us; and genetic data. As above, when you make a purchase, visit, use or access a Site or our Services, engage in other transactions or activities with us, or apply for a job, we may collect your financial account, credit or debit card number, your social security number, driver's or state identification card numbers, precise geolocation, union membership, and other sensitive personal information.

**Not Intended for Children:** Casino M8trix's Sites and Services are intended for persons 21 years of age or older. If you are under 21, you are not to access or attempt to access any areas of our Sites or Services that are restricted to persons 21 years of age or older.

Casino M8trix does not intend to, nor do we knowingly collect, use, share, disclose or sell personal information of children under 16 years of age, with or without parent or guardian authorization.

If a parent or guardian of a child under 13 believes that the child has provided us with any personal information, the parent or guardian should contact us by email at [Privacy@CasinoM8trix.com](mailto:Privacy@CasinoM8trix.com), by phone at toll free number (888) 322-9609, or by mail to Casino M8trix, 1887 Matrix Boulevard, San Jose, California 95110, Attention: PRIVACY INQUIRY, and ask to have this personal information deleted from our files.

## **2. Categories of Sources from Which Information is Collected**

In the 12-months preceding the Last Updated and Effective Date of this Privacy Policy, we may have received, and may continue to receive, personal information about you from the following categories of sources:

- A.** Information you provide to us when you visit, access, or use any of our Sites or Services, engage in social media and other online activity associated with or relating to Casino M8trix, or apply for employment, include Employment Application Information, Vehicle Information, purchase and transaction information, sensitive information, Wi-Fi and location information, device and browser information, Video Surveillance Information, and other information described above in Section 1 subsections A, B, C, D, E, H, I, J, and L.
- B.** Information automatically collected through our website, social media platforms and on-line advertising services include device and browser information, Social Media Information and other information described above in Section 1 subsections F, G and H.



- C. Information we automatically collect when you use our Wi-Fi Services described above in Section 1 subsection F.
- D. Information we automatically collect from mobile devices at our casino include Wi-Fi and location information described above in Section 1 subsections F and G.
- E. Information obtained from other sources, including third-party service providers, contractors and/or business partners, data analytics providers, employment recruiting agencies, your family, friends and former employers, data brokers, such as public databases, credit bureaus, credit reporting service providers, background check service providers, regulators and other government agencies include information described above in all subsections of Section 1.

Third-party data collection, storage, sharing, and other activities are subject to those third parties' privacy policies and practices. Casino M8trix makes no representations regarding, and is not responsible or liable for, the accuracy or completeness of the information provided by third parties or for those third parties' policies or practices. We may combine such third-party data with other information we acquire or receive from or about you in order to provide our Services.

### **3. Our Business or Commercial Purpose for Collecting, Using and Sharing Personal Information**

In the 12-months preceding the Last Updated and Effective Date of this Privacy Policy, we may have used, and may continue to use, the categories of personal information as described in Section 1 above, as well as for the following business or commercial purposes:

- A. To validate your identity and age, as required or permitted by gaming regulations and other lawful business purposes
- B. To create and update customer profiles
- C. To recording and access gaming-related activity, as required or permitted by gaming regulations
- D. To determine your eligibility for credit and for receiving offers
- E. To develop, improve, correct, manage, administer, and otherwise provide Casino M8trix Services
- F. To complete transactions, fulfill terms or obligations, and otherwise perform Casino M8trix's Services
- G. To process, fulfill, and track reservations, purchases, or other transactions such as event space usage and accommodations, gaming activities, food and beverage services, retail, and entertainment
- H. To customize or personalize your experience while visiting our Sites or using our Services



- I. Marketing Casino M8trix, our Sites and our Services, including notifying you of special promotions, offers and events, via e-mail, direct mail, social media, telephone, text messages, push notifications and other means.
- J. To conduct internal research, analytics, and statistical or demographic analysis;
- K. Auditing related to counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance with this specification and other standards.
- L. To detect security incidents, protect against malware, illegal activity, and/or pursue those responsible for such illegal activity
- M. Identify and repair errors that impair functionality of our Sites
- N. To identify, contact and match candidates for job opportunities with Casino M8trix
- O. To perform background checks
- P. To meet legal obligations as an employer or potential employer
- Q. For purposes of equal opportunity or affirmative action programs, as required or permitted by law
- R. To contact identified person(s) in case of an emergency
- S. To notify you of changes to our Sites, our Services, and our policies and practices, including this Privacy Policy
- T. To respond to your inquiries
- U. To verify the identity of consumers or their Authorized Agents who submit requests relating to their personal information
- V. To investigate, prevent or take action regarding security incidents, fraud, other illegal activities, situations involving potential threats to physical safety of any person, and/or violations of Casino M8trix policies, procedures, contracts and/or rights
- W. To comply with applicable laws and legal requirements, such as court orders, subpoenas, search warrants, and gaming regulations, and to cooperate with regulatory agencies and law enforcement for purposes of national security, public safety, or matters of public importance when we believe that disclosure of information is necessary or appropriate to protect the public interest
- X. To establish or exercise legal rights including collecting debts, and/or defend against legal claims directed to Casino M8trix, its Customers, and others for whom Casino M8trix has a legal duty to do so.

#### **4. Sharing or Disclosure of Personal Information**

Casino M8trix does not sell your personal information for monetary compensation, and it has not sold any personal information for monetary compensation in the preceding 12 months.



In the 12 months preceding the Last Updated and Effective Date of this Privacy Policy, we may have disclosed, and may continue to disclose, certain personal information categorized in Section 1 above to the following categories of third parties for the business purposes described in Section 3 above:

<b>Category of Personal Information</b>	<b>Category of Third Party</b>
Identifiers	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; credit reporting agencies; data analytics providers; digital advertising providers; internet service providers; operating system and platform providers.
Personal information described in Cal. Civ. Code § 1798.80(e)	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; credit reporting agencies
Characteristics of protected classifications	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; credit reporting agencies; data analytics providers.
Commercial information	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; credit reporting agencies; data analytics providers.
Biometric information	Third-party service providers and/or business partners; gaming regulators and/or other government agencies
Internet or other electronic network activity	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; digital advertising providers; internet service providers; operating system and platform providers; data analytics providers.
Geolocation data	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; digital advertising providers; internet service providers; operating system and platform providers.
Audio, electronic, visual, thermal, olfactory, or similar information	Third-party service providers and/or business partners; gaming regulators and/or other govern-





	ment agencies; credit reporting agencies ; data analytics providers; digital advertising providers.
Employment information	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; credit reporting agencies; data analytics providers.
Inferences	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; digital advertising providers.
Sensitive personal information	Third-party service providers and/or business partners; gaming regulators and/or other government agencies; credit reporting agencies .

Further, we may have disclosed, or we may share or disclose your personal information as follows:

**Third-party service providers and/or business partners:** We use vendors, consultants, and other service providers and/or business partners to assist us in providing our Sites and Services, and it may be necessary for us to provide them with access to your personal information, e.g., service providers who provide IT support, who provide background checks, and who provide software solutions as part of or necessary for us to provide our Services.

**In compliance with laws, at your consent or direction, and to protect rights, property and safety:** We may preserve and disclose your information if we believe doing so is legally required or appropriate: (i) to comply with applicable laws and regulations, law enforcement or national security requests and legal process, such as a court orders or subpoenas; (ii) in response to your consent or at your direction to disclose the information; (iii) to protect your, our, or another’s rights, property, or safety; or (iv) to enforce our rights, policies and/or contracts.

**Merger, Sale, or Other Asset Transfers:** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another person or entity, then your information may be shared as part of such a transaction as permitted by law and/or contract.

**With your consent:** We may share or disclose your personal information for other purposes per your request or with your consent.





## 5. California Privacy Rights

If you are a resident of California, you have rights with respect to your personal information pursuant to the California Consumer Privacy Act of 2018, as amended by the California Privacy Right Act, Cal. Civ. Code §§ 1798.100 *et seq.*, and implementing regulations, as may be amended from time to time (collectively, the "CCPA"), as follows:

- A. Right to be informed about your personal information:** You have the right to be informed of the categories of personal information collected about you, the categories of sources from which your personal information was collected, the business or commercial purposes for which your information is collected, used, sold, shared or disclosed, and the categories of third parties to whom we have shared or disclosed your personal information.
- B. Right to request your personal information:** You have the right to request that we disclose to you the specific pieces of personal information we have about you during the 12 months before your request, and we are required to fulfill such a request no more than two times within a 12-month period.
- C. Right to correct inaccurate personal information:** If the personal information we have about you is inaccurate, subject to certain exceptions, you have the right to request that we correct that inaccurate personal information, taking into account the nature of the personal information and the purpose of the processing of that personal information. We will use commercially reasonable efforts to correct inaccurate personal information.
- D. Right to request deletion of your personal information:** You have the right to request that your personal information be deleted, subject to certain exceptions. For example, your request to delete is subject to the need to complete transactions for which the personal information was collected and to comply with legal obligations.
- E. Right to opt-out of the sale of personal information:** Casino M8trix does not sell personal information for monetary exchange to third parties. But you have the right to opt-out of having your personal information sold to or shared with third parties.
  - The use of certain cookies placed by third parties on our Site(s) may constitute a sale or sharing of personal information under California law. In addition to submitting your request or calling us, as described below in "How To Submit A Request," to fully exercise your California privacy right to opt out, you may clear cookies and turn off cookies by using your web browser settings (see section discussing Cookies below). The cookie preference tool is device and browser specific. If you delete or clear cookies or change devices or browsers, you will need to reset your cookie preferences using your web browser settings. Please note that even if you opt-out of the sale or sharing of your personal information, we may



still disclose your personal information to third-party service providers and/or business partners, gaming regulators and other government entities for business or commercial purposes consistent with the California Privacy Rights, or as legally required of us.

- With respect to cookies and similar technologies, during the 12 months preceding the Last Updated and Effective Date of this Privacy Policy, we may have sold or shared (as may be defined by California law) three categories of personal information, specifically, Identifiers, Internet and other electronic network activity, and Inferences, for online advertising purposes and to provide third-party social network platform functionality on our website.

**F. Right not to be discriminated against:** In exercising any of the foregoing consumer privacy rights, you have the right not to be discriminated against. Casino M8trix will not deny you Services or provide you a different level of Services for exercising your rights, unless the difference is reasonably related to the value of your information.

#### **G. How to Submit a Request and Our Verification Procedures**

If you are a California resident and wish to submit any of the foregoing requests, please contact Casino M8trix:

By calling us at: Toll Free Number (888) 322-9609

By emailing us at: [Privacy@CasinoM8trix.com](mailto:Privacy@CasinoM8trix.com)

By writing to us at:

Casino M8trix  
Attention: PRIVACY INQUIRY  
1887 Matrix Boulevard  
San Jose, California 95110

You may also designate an Authorized Agent to make a request on your behalf. You may make such a designation by providing the Authorized Agent with your written and signed permission to act on your behalf and by directly confirming with us that you have provided the authorized agent permission to submit the request. As permitted by law, we may require you to verify your identity in response to a request even if you choose to use an Authorized Agent. The Authorized Agent will also need to verify its own identity directly with us. Thus, we will need to contact you as requests through an Authorized Agent require additional identifying information and a signed declaration under penalty of perjury, attesting to your and your Authorized Agent's identities.

After you or your Authorized Agent submit a request, we require a high degree of certainty that we have verified that the requester is, in fact, the California consumer whose personal information is the subject of the request. We will endeavor to do so using



the personal information that we, or one of our third-party service providers and/or business partners, have about the consumer. We may need to obtain additional personal information from you or from other third-party sources to verify the requester's or Authorized Agent's identity, in which case, such additional personal information will be used solely for verification purposes. If we are unable to verify your identity, we reserve the right to deny your requests.

**H. California “Shine the Light” Law:** California’s “Shine the Light” law (California Civil Code section 1798.83) gives California residents the right to ask, once a year, (1) what personal information was disclosed to third parties for those third parties’ direct marketing purposes in the prior calendar year; and (2) the identities of the companies with whom the information was shared. The terms “customers” and “personal information” have the meaning given by the Shine the Light (California Civil Code Sec 1798.83).

We do not share personal information, as defined in California Code Civil Section 1798.83, with third parties for their direct marketing purposes absent your consent. If you are a California resident, you may request information about our compliance with California’s Shine the Light law by sending us a written request to [Privacy@CasinoM8trix.com](mailto:Privacy@CasinoM8trix.com) or mailing us a letter to: Casino M8trix, 1887 Matrix Boulevard, San Jose, California 95110, (Attention: “Shine the Light” Inquiry). Any such written request must include “California Shine the Light Law Request” in the first line of the description and include your name, street address, city, state, and zip code. We are only required to respond to one Shine the Light law request per customer per year, and we are not required to respond to requests made by means other than through this email address and mailing address.

Further note that “Shine the Light” rights and the California Privacy Rights under subsections A through G in this Section 5 are provided under different statutes and must be exercised separately.

## **6. Your Preferences and Opt-Out Rights**

**A. Marketing and Promotional Communications:** In accord with your marketing preferences and applicable privacy and data protection laws, we may send you updates via email about opportunities or Services we think may be of interest to you, including newsletters, articles, surveys, and event information. If you would like to discontinue receiving such marketing or promotional communications from us, you can unsubscribe or opt out at any time. Where you have consented to our processing of your information, you may withdraw that consent at any time and opt-out of further processing.

If you wish to opt out of receiving marketing or promotional emails from us, click on the unsubscribe link at the bottom of such email, and follow the instructions to unsubscribe, opt out or otherwise set your communications preferences.



If you wish to opt out of solicitations from us via mail, phone, text message and/or push notification, or you do not want us to share your personal information for marketing purposes with third-party service providers, our business partners, or other third parties, please submit your request via e-mail at [Privacy@CasinoM8trix.com](mailto:Privacy@CasinoM8trix.com); via telephone at Toll Free Number (888) 322-9609; or via postal mail, with your specific request at 1887 Matrix Boulevard, San Jose, California 95110, (Attention: **Privacy Inquiry / Opt Out**).

Although you may opt out of the use and sharing of personal information for marketing purposes, we may still use and share information we collect for our other, non-marketing business and commercial purposes, described above. For example, even if you choose to opt out from marketing-related communications, we will continue to send you transactional messages about your purchases, reservations or use of our Sites or Services.

## **B. Cookies, Online Tracking and “Do Not Track”**

### **What are Cookies?**

This section explains what cookies are, how we use them, and your ability to block or disable them. Casino M8trix uses “cookies” and similar technologies to make our Site functional, help us tailor our website to personalize your online experiences, and for marketing and analytical purposes.

A cookie is a small file sent by a website that is saved to your computer or mobile device when visiting our Site. Cookies also are used to put a unique identifier on your device. On subsequent visits, cookies are then sent back to our Site, or to another website that recognizes them, creating a record of your online activity.

We use different types of cookies with different purposes, depending on where you are located when you visit, use and or access our Site or Services. Regardless of where you are, we use cookies that are necessary for our Site to function as you would expect, such as navigating between web pages. Such cookies are essential for functionality of our Site and are of short duration, while others remain longer and help in understanding how you use the Site so that we can tailor or enhance your experience.

As described at the end of this section about cookies, you may refuse to accept browser cookies by activating the appropriate setting on your browser. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.

### **Cookies we use**

- 1. Essential Cookies:** These cookies are essential for the operation of our Site and to enable user navigation. These cookies do not gather information about you, and they do not follow you or remember where you have been on the internet. Essential



cookies cannot be disabled, or the visitor will not be able to access or use certain parts of our Site.

2. **Analytics Cookies:** We use analytics cookies to collect information about how you use our Site and browsing activity. These cookies let us understand the use of our Site, and the performance of our marketing and content.
3. **Marketing Cookies:** Marketing cookies are used to track a user's behavior when the user interacts with a website, a marketing communication, an email, or online advertising content. These types of cookies collect information about your unique identifying browser and internet device information, which pages you visit, your browsing history, and whether you viewed certain content, including advertisements, and otherwise help with marketing efforts.

### **Third-Party Websites' Cookies**

Third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Site. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising, or other targeting content. We do not have control over these third parties' tracking technologies or how they may be used. Please review those third-party websites' privacy policies and cookie practices. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

### **How to Control, Disable or Remove Cookies**

At any time, you can use your web browser's method of blocking or removing cookies from all websites you visit, including our Site. For example, if you use Chrome, launch the browser, open Settings, and then select Privacy and Security. You can then select Clear browsing data, which will allow you to clear cookies and other website data, your browsing history, your download history, and more. You can also select or Site settings to control what information websites can collect, use and show (location, camera, pop-ups, and more).

Remember that when you disable cookies, some features and functionalities of our Site may not work. Finally, please remember that we cannot block or otherwise control cookies on third-party websites, even if those websites linked from our Site.

### **Do Not Track**



Do Not Track (“DNT”) is a privacy preference that users can set in certain web browsers. DNT is a way for users to inform websites and services that they do not want certain information about their webpage visits collected over time and across websites or online services. We do not recognize or respond to browser-initiated DNT signals. For information about “do-not-track”, please visit <https://allaboutdnt.com/>. For more information on how to opt out of some uses of information collected by third-party advertising companies generally, please visit the Network Advertising Initiative’s website which describes how consumers can opt out of interest-based advertising, at <https://optout.networkadvertising.org/?c=1>.

## **7. Security of Information**

We maintain reasonable safeguards to protect our systems from unauthorized access or use and to protect information from accidental or unauthorized access, use, disclosure, modification, loss or destruction. We require third parties providing services on our behalf to do the same. However, no security system is impenetrable. We monitor to detect potential breaches of security and in the event of a breach, we will immediately conduct an investigation, including forensics if appropriate, and will contain and minimize the compromise of confidentiality, integrity and availability of data.

Our personnel are required to take reasonable measures to ensure that unauthorized persons cannot view or access your personal information. Employees who violate our internal privacy policies are subject to disciplinary action, up to and including termination of employment.

We cannot enforce or control the security of the computers, electronic devices, or electronic communication methods you may use to send e-mails or submit information to us. You are responsible for the security of the computers, electronic devices, and electronic communication methods you use to communicate with us. We are not responsible for the disclosure or interception of information you send to us.

## **8. Links to Other Websites and Third-Party Content**

Our website may contain links to other third-party websites that are not owned or operated by us. Our Privacy Policy only applies to our Sites and Services, and we are not responsible for the information collection, privacy practices or content of other third parties, including websites to which we link or that may show our tradename or brand(s). Please review and know the privacy policies posted on any linked sites you visit before using those sites, or providing any personal information through such sites.

## **9. Data Retention**

We will retain your information for the time period reasonably necessary to provide our Services, to comply with regulatory and other legal requirements, to achieve the other purposes described in this Privacy Policy, and as otherwise required or permitted by law, taking into



account applicable statutes of limitations and records retention requirements under applicable law.

## **10. Changes and Policy Updates**

We may change any of our notices at any Site, including at our casino property or in this Privacy Policy, at any time without prior notice. Any changes will be effective immediately upon the posting of the revised notice or Privacy Policy, or as otherwise stated therein. When a notice or this Privacy Policy are revised in a material way, notice will be posted on our website. We may also notify you of changes such as by sending you an email. We encourage you to periodically review this page for the latest information on our privacy practices.

## **11. Contact Us**

If you are disabled and would like access to this Privacy Policy in an alternative format, or if you have any questions about this Privacy Policy, please call us at Toll Free Number (888) 322-9609, email us at [Privacy@CasinoM8trix.com](mailto:Privacy@CasinoM8trix.com), or send us a written letter to Casino M8trix, 1887 Matrix Boulevard, San Jose, California 95110, (Attention: Privacy Inquiry).